

FINAL REPORT

Distribution of Posters and Implementation of a Logo to Identify Native Plants Available for Landscaping

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The overall goal of this project was to heighten awareness of native plants that are available in the nursery industry along with their horticultural traits, as well as, to increase the demand and usage of native plants by gardeners.

The specific objectives of this proposal were:

1. To print color *posters* that highlight horticultural uses of native plants, and to distribute them to garden centers, nature centers, schools, and county extension offices (especially for use by Master Gardeners).
2. To implement the use of a *statewide logo* that provides quick identification of native Illinois plants on labels used for individual species in garden centers and retail plant nurseries, and on other printed materials that promote usage of native plants in landscaping

How objectives were met.

Objective 1. Print and Distribute Posters. We created posters of four designs (various microclimates, four season appeal, wildlife appeal, and growth habits). A copy of each design is enclosed (both an electronic copy and a small hard copy version). Fifty posters (2 X 3 ft) of each design were printed. Sets of these four posters were distributed to nurseries, nature centers, schools, county extension offices, and others (see attached list). When delivered, we discussed the usage of native plants in landscaping and referred them to consult our website or us for additional information. We also have arranged with Dave Bender (Executive Director) of the Illinois Green Industry Association (IGIA) to announce the availability of our posters in “Growing Trends”, a monthly publication of IGIA. He also will work with us to find a way to print more posters if the demand is great.

Objective 2. Implement Use of Statewide Logo. Several logo designs were submitted, and the Illinois Invasive Plant Species Council narrowed them to three. Then the Council recommended that we (Janice Coons and Nancy Coutant) work with Dave Bender and the Illinois Green Industry Association to select the final logo and to develop its implementation. From the final three designs, one was selected (electronic and hard copies attached). This logo was introduced at the Illinois State Fair (2008) by the Illinois Green Industry Association. Janice and Nancy will meet with the Growers Committee of the Illinois Green Industry at their November meeting to discuss steps for implementation of the use of this logo including for what species the logo will be used, how to print and distribute labels, as well as other considerations that arise. A list will be developed to identify those nursery plants that are native to Illinois. Once a protocol is developed and accepted by the Illinois Green Industry, use of this logo will be implemented. Initial implementation of this logo may begin in 2009, depending on what issues are faced along the way.

**Distribution of Poster Sets that Demonstrate
Horticultural Traits of Illinois Native Species**

Garden Centers and Plant Nurseries

Alwerdt's Garden	Altamont, IL
Barkley Farms Nurseries	Paris, IL
Bill's Backyard Inc.	Mattoon, IL
Buxton's Garden Farm	Sullivan, IL
Casey's Garden Shop	Bloomington, IL
Cedar Lake Gardens and Gifts	Decatur, IL
Country Arbors	Urbana, IL
D.A. Hoerr & Sons Inc.	Peoria, IL
Green View Nursery, Inc.	Dunlap, IL
Growing Grounds Showplace Home & Garden Center	Bloomington, IL
Kiefer Landscaping L. L. C.	Effingham, IL
Maxedon Landscaping Inc.	Effingham, IL
My Garden	Sullivan, IL
Nosbisch Nursery, Inc.	Effingham, IL
Owen Nursery & Florist	Bloomington, IL
Possibility Place Nursery	Monee, IL
Prairie Gardens	Champaign, IL
Sims' Greenhouse	Mattoon, IL
The Garden Path	Decatur, IL
Wendell Niepagen Greenhouses & Garden Center	Bloomington, IL

Nature Centers

Anita Purves Nature Center	Urbana, IL
Ballard Nature Center	Altamont, IL
Douglas-Hart Nature Center	Mattoon, IL
Forest Park Nature Center	Peoria, IL
Sugar Grove Nature Center	McLean, IL

Schools

Downers Grove South High School	Downers Grove, IL
Eastern Illinois University (Biological Sciences Department)	Charleston, IL
Eastern Illinois University (Booth Library)	Charleston, IL
Illinois State University (Grounds Department)	Normal, IL
Lake Land College (Biological Sciences Program)	Mattoon, IL
Lake Land College (Horticulture Program)	Mattoon, IL

County Extension Offices

Champaign County Extension Office	Champaign, IL
Coles County Extension Office	Charleston, IL

Other

Illinois Green Industry Association (Main Office)	Springfield, IL
Luthy Botanical Garden	Peoria, IL

The remaining set of posters will be distributed at the September 9, 2008 meeting of the Illinois Invasive Plant Species Council which is scheduled to be at Hoffie Nursery in the Chicago area, where representatives from many large nurseries will be invited to attend in addition to Council members. Distribution at this meeting will help to increase awareness of the availability of these posters.

Plant Illinois Natives!



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Sycamore
Platanus occidentalis



Christmas Fern
Polystichum acrostichoides



Bloodroot
Sanguinaria canadensis



Bluebells
Mertensia virginica



Witch Hazel
Hamamelis virginiana



Celandine Poppy
Stylophorum diphyllum



Dutchman's Breeches
Dicentra cucullaria

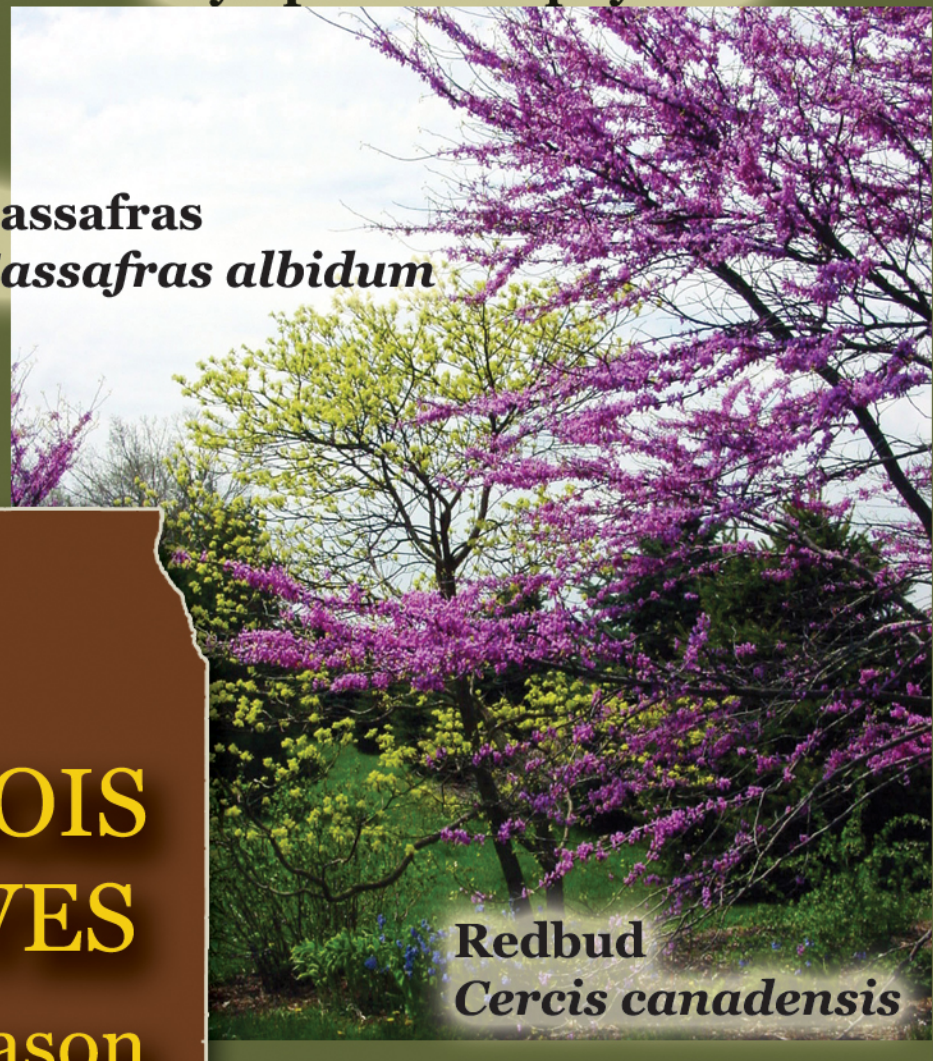


American Bittersweet
Celastrus scandens



White Pine
Pinus strobus

Sassafras
Sassafras albidum



Redbud
Cercis canadensis



Bird's Foot Violet
Viola pedata

Winter



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NATIVES
Four Season
Appeal

Summer

Juneberry
Amelanchier arborea



Tall Bellflower
Campanulastrum americanum



Bottle Gentian
Gentiana andrewsii



Wild Hyacinth
Camassia scilloides



Wild Petunia
Ruellia humilis



White Wild Indigo
Baptisia alba

Sea Oats
Chasmanthium latifolium



Michigan Lily
Lilium michiganense



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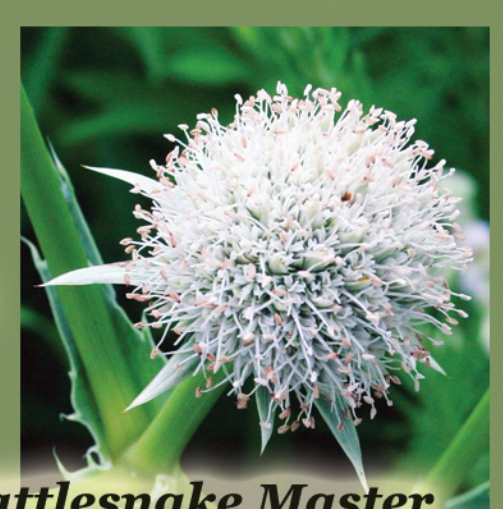
Swamp Blazing Star
Liatris spicata



Flowering Dogwood
Cornus florida



Large-Flowered Beardstongue
Penstemon grandiflorus



Rattlesnake Master
Eryngium yuccifolium



Persimmon
Diospyros virginiana



Big Bluestem
Andropogon gerardii



Design: Gabe Grant, Michael Ortega & Sharon Hickman
Photography: Janice Coons & Nancy Coutant

Herbaceous



Bur Sedge
Carex grayi



Wild Strawberry
Fragaria virginiana



Cleft Phlox
Phlox bifida



Solomon's Seal
Polygonatum commutatum



Shooting Star
Dodecatheon meadia



Compass Plant
Silphium laciniatum



Sharp-Lobed Hepatica
Hepatica acutiloba



Musclewood
Carpinus caroliniana

Trees



Red Oak
Quercus rubra



Ohio Buckeye
Aesculus glabra



Pink Flowering Dogwood
Cornus florida



Hop Hornbeam
Ostrya virginiana



Sassafras
Sassafras albidum



Sweetgum
Liquidambar styraciflua



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NATIVES
Growth
Habits



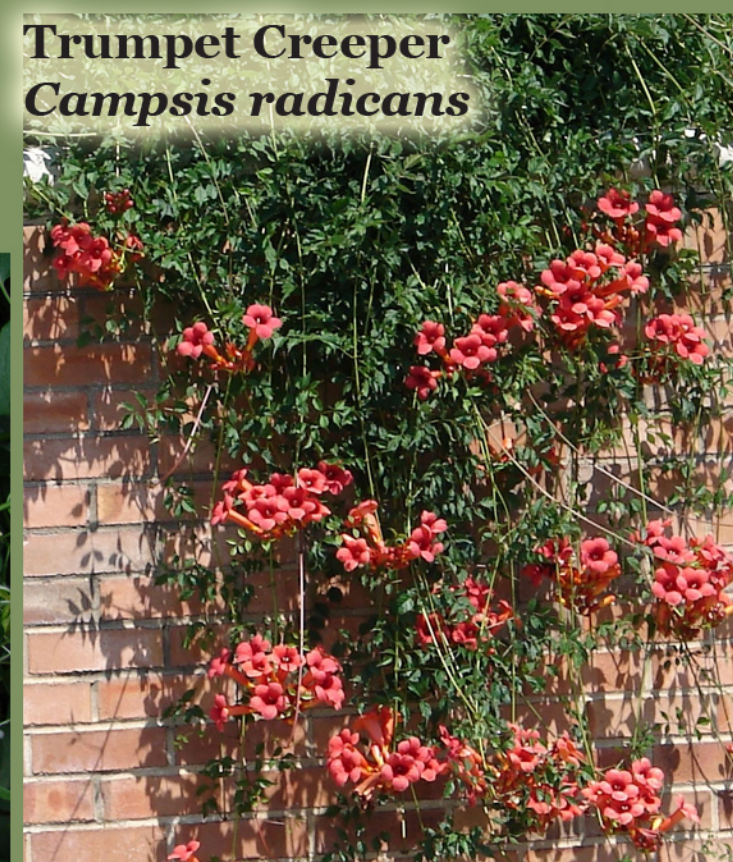
Illinois Rose
Rosa setigera



New Jersey Tea
Ceanothus americanus



Virgin's Bower
Clematis virginiana



Trumpet Creeper
Campsis radicans



Shining Sumac
Rhus copallina



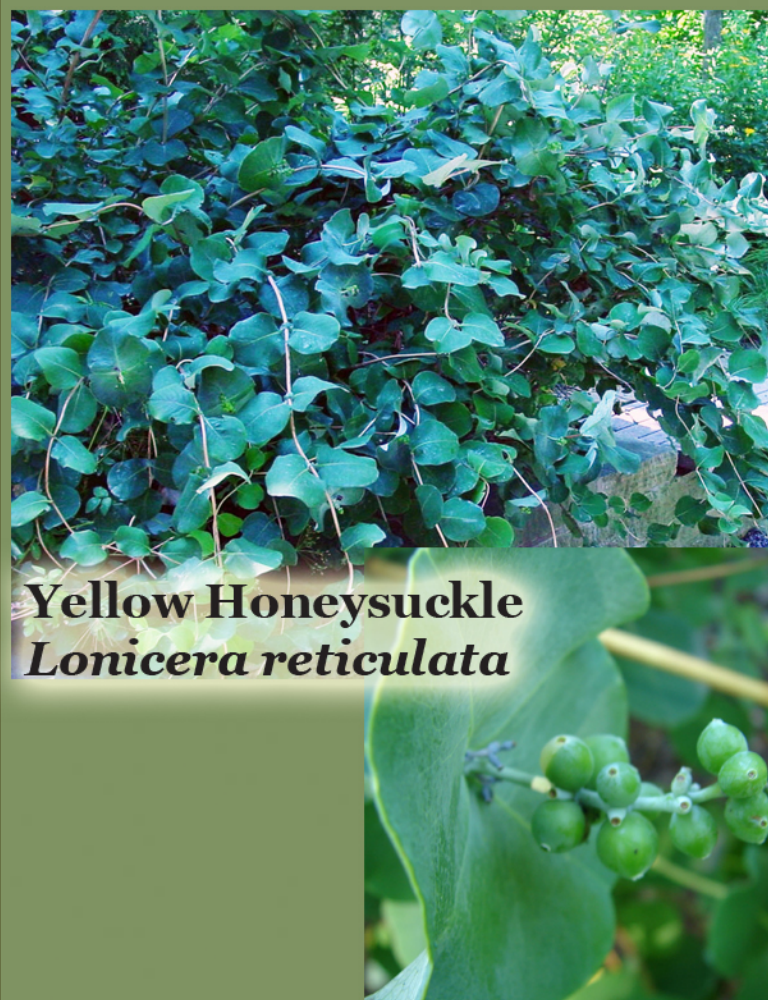
Red Osier Dogwood
Cornus sericea



Round-Fruited St. John's Wort
Hypericum sphaerocarpum



Trailing Juniper
Juniperus horizontalis



Yellow Honeysuckle
Lonicera reticulata



Leather Flower
Clematis pitcheri



Wild Hydrangea
Hydrangea arborescens



Leadplant
Amorpha canescens

Vines



Virginia Creeper
Parthenocissus quinquefolia

Shrubs



Design: Gabe Grant, Michael Ortega & Sharon Hickman
Photography: Nancy Coutant & Janice Coons

Dry

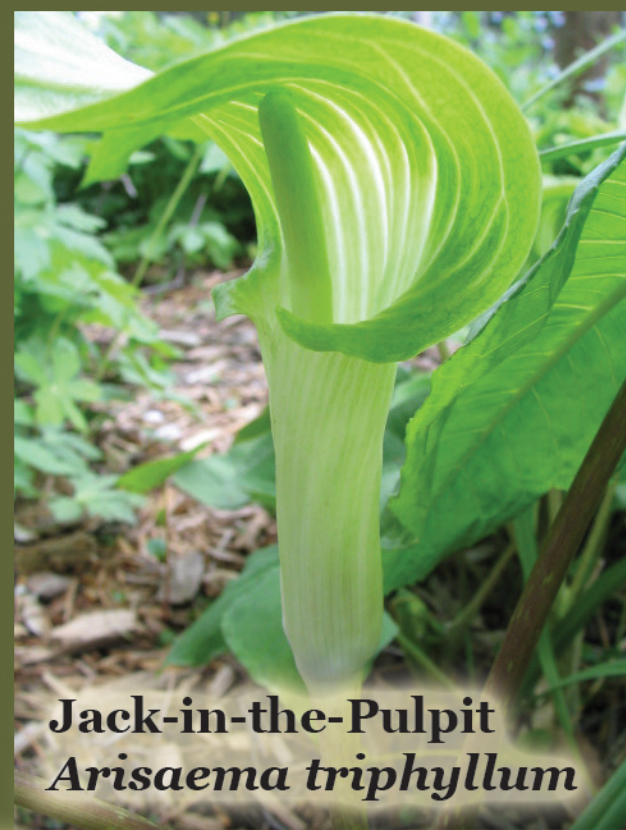


Prickly Pear
Opuntia humifusa



Maidenhair Fern
Adiantum pedatum

Shade



Jack-in-the-Pulpit
Arisaema triphyllum



Purple Prairie Clover
Dalea purpurea



Little Bluestem
Schizachyrium scoparium



Bottlebrush Grass
Elymus hystrix



Red Baneberry
Actaea rubra



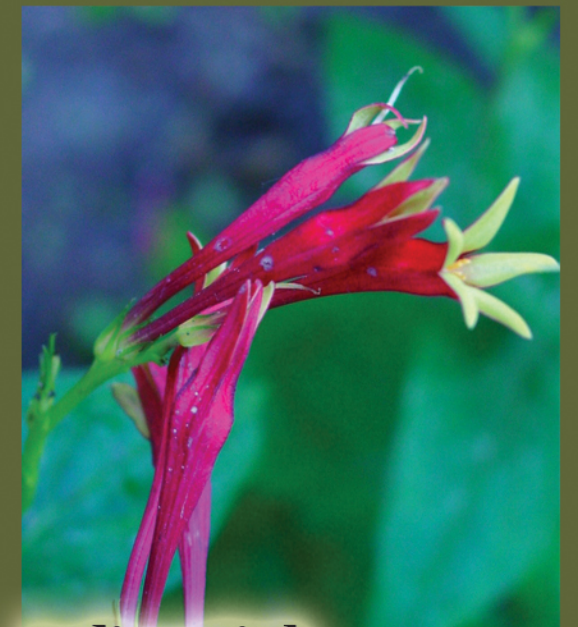
Dotted Mint
Monarda punctata



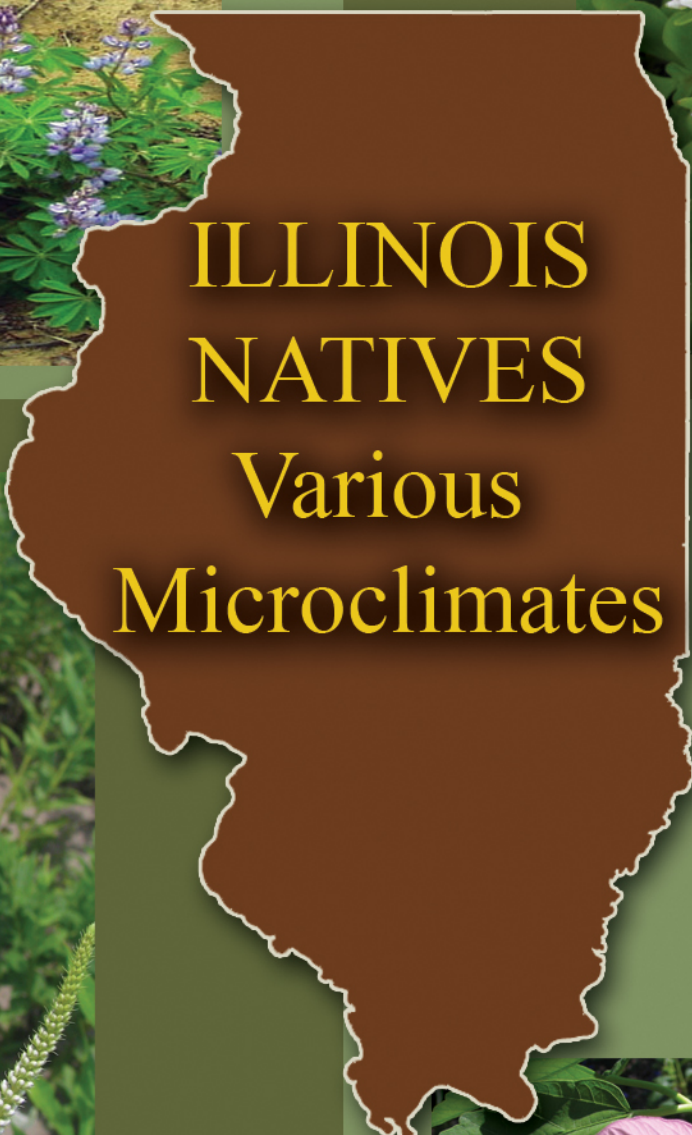
Wild Lupine
Lupinus perennis



Three-Leaved Stonecrop
Sedum ternatum



Indian Pink
Spigelia marilandica



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Various
Microclimates



White Water Lily
Nymphaea odorata



Pickerelweed
Pontederia cordata

Wet



Hairy Rose Mallow
Hibiscus lasiocarpus



Buttonbush
Cephalanthus occidentalis



Prairie Milkweed
Asclepias sullivantii



Culver's Root
Veronicastrum virginicum



Partridge Pea
Chamaecrista fasciculata



Prairie Spiderwort
Tradescantia ohioensis



Rough Blazing Star
Liatris aspera

Sun



Canada Milk Vetch
Astragalus canadensis



Cardinal Flower
Lobelia cardinalis



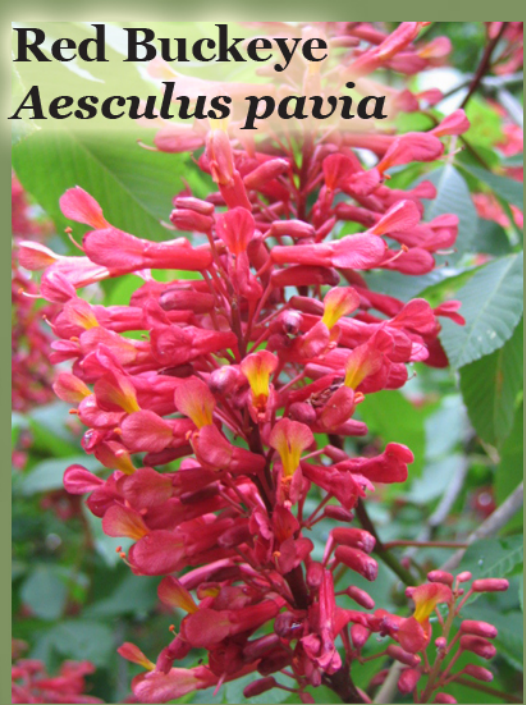
Queen of the Prairie
Filipendula rubra



Blue Flag Iris
Iris shrevei



Hummingbirds



Red Buckeye
Aesculus pavia



Great Blue Lobelia
Lobelia siphilitica



Swamp Milkweed
Asclepias incarnata



Savanna Blazing Star
Liatris scariosa



Foxglove Beardstongue
Penstemon digitalis

Butterflies

Common Mountain Mint
Pycnanthemum virginianum



Butterfly Milkweed
Asclepias tuberosa



Obedient Plant
Physostegia virginiana



Royal Catchfly
Silene regia



Columbine
Aquilegia canadensis



ILLINOIS NATIVES Attract Wildlife



Purple Coneflower
Echinacea purpurea



Sweet Black-Eyed Susan
Rudbeckia subtomentosa

Other Animals



Yellow Pond Lily
Nuphar advena



Culver's Root
Veronicastrum virginicum



Fragrant Sumac
Rhus aromatica



Cup Plant
Silphium perfoliatum

Birds



Pasture Rose
Rosa carolina



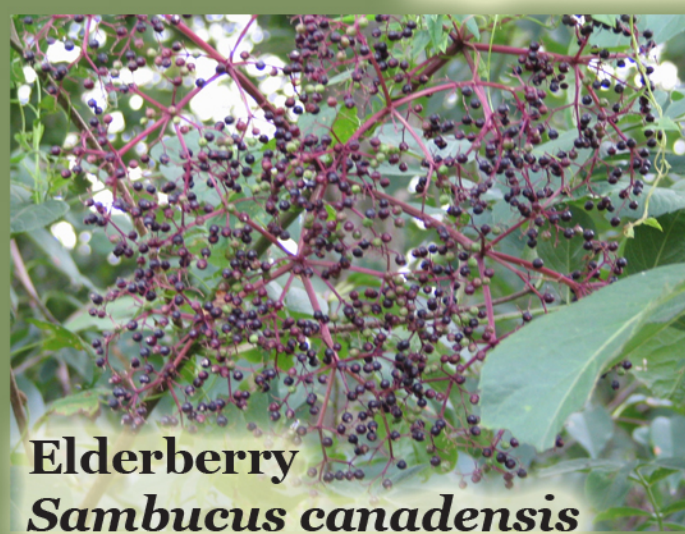
Sweetgum
Liquidambar styraciflua



Wild Quinine
Parthenium integrifolium



Whorled Milkweed
Asclepias verticillata



Elderberry
Sambucus canadensis



Wild Bergamot
Monarda fistulosa



Yellow Sneezeweed
Helenium autumnale



Hazelnut
Corylus americana



Quaking Aspen
Populus tremuloides



Blue Vervain
Verbena hastata

